

Investing in Crypto Assets: which precautions should be taken in the choice of assets & platforms?

Learn how to select crypto assets (fundamentals, performance, liquidity), chose platforms, institutional intermediaries and products, avoid scams and store safely those crypto assets.

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14.00 The current rise in crypto prices: bull market or speculative bubble?

Maxime Lagane

14.20 How to approach the selection of crypto assets, which criteria to apply: fundamentals, performance, volatility, liquidity, diversification

- What are the different types of crypto assets: market cap, altcoin / bitcoin, dominance, volume, liquidity
- Which key elements impact the volatility and valuation of these assets?
- What are the characteristics of this market?
- What are the fundamentals that apply to crypto assets?
- What is the correlation between the dollar, the money supply and Bitcoin?

Maxime Lagane

15.00 What precautions to take in particular to avoid scams and hacking attempts?

- How to trade crypto-assets in Switzerland?
- How to securely store crypto-assets?
- What is Defi (decentralized finance)?
- How can you protect yourself against scams, phishing and other hacking attempts?
- What are the best practical tips for crypto-asset fund managers?

Alex Naray

15.30 Coffee Break

15.50 What strategy to adopt for a regulated financial intermediary?

- What approach / strategy to adopt towards clients who would be interested in trading this type of asset (acceptance / refusal / services included / operational solutions / etc...)?
- What types of analysis can be undertaken?
- How to understand the model of custody and trading of these assets?
- What type of customer information is required?
- What are the operational issues?
- Case study

Maxime Lagane

16.40 How to select the right platform and intermediaries? What are the specific risks?

- What are the requirements of institutional investors regarding crypto products?
- What is an ETP: main advantages compared to other products
- How to manage the difficulty of volumes and best execution in the crypto market?
- What documents are given to institutional investors to help understand the risks?
- Is there any research available for investors in the crypto markets?

Sina Meier and Hany Rashwan

17.30 End of the seminar

THURSDAY 15 APRIL 2021, ZURICH SHERATON HOTEL / ONLINE (ZOOM), 14.00-17.30

INFORMATION & REGISTRATION

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FEE

620 CHF + VAT (7.7%)

A special fee is granted to the independent asset managers who are members of the associations ASG-VSV, VQF, Polyreg, OAR-G, GSCGI, ARIF: 410 CHF. Additional participants from the same company: -50%

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