

The Permanent Mission of Estonia to the UN and Other International Organisations in Geneva cordially invites you to the anniversary event

# "e-Residency – a tool for enabling trade and e-commerce"

### **26 November 2019**

#### 17:00-18:00

## WTO Room B

The discussion will be followed by a reception at the Atrium at 18:00.

The event is organised to mark Estonia's 20 years of WTO membership and celebrate the e-Residency Week. Accession to the WTO on 13 November 1999 was a historically important moment in Estonia's foreign and trade policy after restoring its independence in 1991. Accession to the WTO and later to the EU contributed greatly to economic reforms and integration into the world's trading system and allowed Estonia to gradually evolve into one of the most digitalised nations in the world. Through this anniversary event, Estonia would like to share its story on how e-residency has enabled entrepreneurs and MSMEs across the globe to access markets and trade both online and offline. Since the creation of e-residency five years ago, over 60 000 people from 165+ countries around the world have joined Estonia's digital nation and become e-residents. Please join us in celebrating these important milestones!

## The event will feature:

- A welcome message from Estonia's ambassador Katrin Saarsalu-Layachi
- Information about how e-residency can help entrepreneurs across the globe to start and run a company completely online.
- A look back on the first five years of the e-residency programme.
- Discussion about exciting developments that are on the way for our community of eresidents around the world.

Please RSVP to mission.un@mfa.ee by 21 of November at the latest.

Please kindly note that registration is mandatory for those who do not possess a WTO accreditation to access the building.